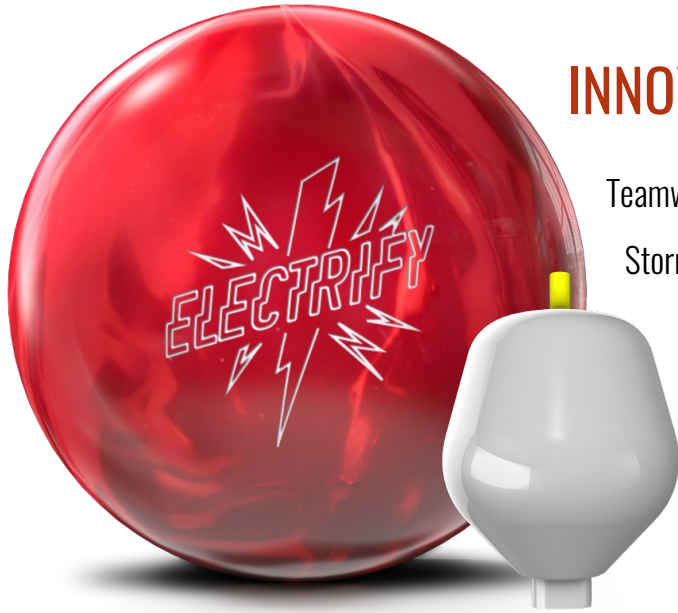




# ELECTRIFY™

## INNOVATIVE EXCELLENCE



Teamwork. Passion. Precision. These core values are installed in every Storm bowling ball by master craftsmen at the Storm manufacturing plant in Brigham City, Utah. A core's angles and curves. A cover's contrasts and surfaces. Together these elements create an unmistakable identity, uniquely its own.

## BRAND NEW, JUST FOR YOU

### TECHNICAL DATA

#### COVERSTOCK

*Reactor™ Solid Reactive*

#### WEIGHT BLOCK

*Circuit™ Core*

#### FACTORY FINISH

*1500-grit Polished*

#### BALL COLOR

*3-tone Red Solid*

#### FLARE POTENTIAL

*Medium*

#### FRAGRANCE

*Frosted Cinnamon*

The Electrify Solid features the tried and true Reactor coverstock and comes out of the box with a 1500-grit polished finish. This rendition of the Electrify will offer the earliest, smoothest reaction of the series. This is the kind of reaction that abilities and skills of all types look for when completing an arsenal.

But wait...there's more! What truly sets this beauty apart is the Circuit Core. This symmetrical design boasts an RG of 2.51 and a differential of 0.030 (in 15lbs), giving the Electrify Solid the lowest RG the HOT Line has seen in modern times. What that means for you is more versatility, more performance, and more electrifying bang for your hard-earned buck!

Each new release is carefully crafted with the bowler in mind.

That's why we are "The Bowler's Company™."

"Whichever Electrify you choose, when you unleash the striking power of these balls on the competition, the results won't just be frightening; they'll be electrifying!"

